KEYNOTE + WORKSHOP

THE COST OF STANDING STILL

The human side of change, AI, and what comes next.

When the work changes, people need a way forward.

The personal story behind The Queen Has No Friends reveals how automation made a business more capable and productive, yet threatened one partner's identity. Driven by fear, she tried to reclaim control by reverting to old systems rather than adapting, wasting hundreds of thousands of dollars and destabilizing the organization.

SIX SHIFTS YOUR AUDIENCE CAN MAKE

1. **Recognize the cost of delay**
   Identify where familiar habits are limiting progress.
2. **Understand resistance**
   Recognize the fears of lost identity, purpose, and belonging.
3. **Protect human connection**
   Keep trust and relationships central as systems change.
4. **Start honest conversations**
   Name uncertainty and invite honest participation.
5. **Redefine human contribution**
   Clarify where judgment, empathy, and creativity matter.
6. **Turn insight into movement**
   Choose one practical step toward a more adaptable future.

CHOOSE YOUR EXPERIENCE

KEYNOTE · 45–60 minutes

Shared language and an invitation to act.
From $4,000

WORKSHOP · 90–120 minutes

Practice and a 30-day action plan.
From $4,000

Keynote + workshop from $6,500

Virtual engagements • In person: Sacramento & greater Denver

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Trey has founded and built several companies, led a multimillion-dollar regional healthcare company, and served as a National Vice President for an international home care company. A strategic growth consultant for 25 years, he has taught at the University of Denver, Oregon State University, the University of Oregon, and Western Oregon University. His frontline trauma work includes 9/11, the Columbine High School shooting, and the Pulse nightclub shooting.

Let's start a conversation.

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